

2024年第七届信息管理与科学国际会议

2024年8月23-25日 | 中国北京

投稿截止日期: 2024年4月10日

录用通知截止日期: 2024年4月30日

关于IMMS 2024会议

我们诚挚地邀请您参加将于2024年8月23-25日在中国北京举行的2024年第七届信息管理与科学国际会议 (IMMS 2024)。IMMS一直是历史检索稳定的高质量会议,会议出版基本实现在会后4个月左右检索。IMMS 2024将由北京工业大学主办,经济与管理学院承办,并得到西南交通大学和英国威斯敏斯特大学的技术支持。

会议出版

如往届会议一样,IMMS 2024录用并报告的文章,将出版至IMMS 2024会议论文集 (ISBN: 979-8-4007-1699-7),并提交EI Compendex, Scopus等检索。

出版历史:

IMMS 2018~2023 论文集均已出版到 ACM digital library, 并已经被Ei Compendex, Scopus检索! 作者可自行在相关检索库搜寻。

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征稿主题

征稿主题包括但不限于:

- 1: 信息管理与策略
- 2: 信息系统和技术
- 3: 电子商务工程与管理
- 4: 管理科学
- 5: 营销情报和数字营销
- 6: 绿色营销与可持续商业
- 7: 人力资源

更多详细主题,请访问会议网站:

<http://www.imms.net/call-for-papers.html>

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投稿方式

1. 全文 (发表和演讲)
2. 摘要 (仅限演讲)

请上传至电子投稿系统

<https://www.zmeeting.org/submission/IMMS2024>

有问题请咨询会议邮箱: imms@asr.org

支持单位



2024 the 7th International Conference on Information Management and Management Science

AUGUST 23-25, 2024 | BEIJING, CHINA

Submission Deadline: Apr. 10, 2024

Notification Date: Apr. 30, 2024

WELCOME

We would like to extend our warmest invitation to you for participating in 2024 the 7th International Conference on Information Management and Management Science (IMMS 2024), which will be held in Beijing, China during August 23-25, 2024. IMMS 2024 is sponsored by Beijing University of Technology, China, hosted by College of Economics and Management, supported by Southwest Jiaotong University, China, University of Westminster, UK.

Conference Publication

Accepted papers will be published in IMMS 2024 conference proceeding (ISBN: 979-8-4007-1699-7), indexed by Ei Compendex, Scopus, etc.

Publication History:

IMMS 2018~2023 Proceedings published in ACM digital library, indexed by Ei Compendex, Scopus already!

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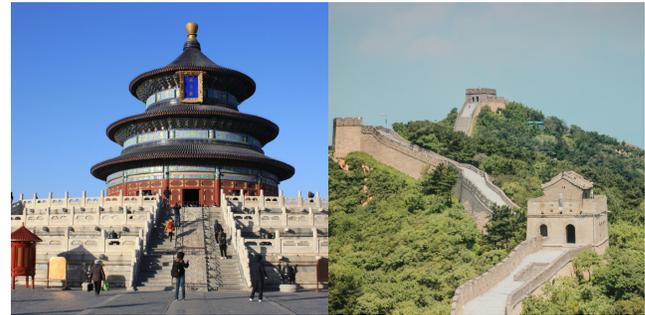
Topics

Topics of interest for submission include, but not limited to:

Track 1: Information Management & Strategies
Track 2: Information Systems and Technology
Track 3: E-Business Engineering and Management
Track 4: Management Science
Track 5: Marketing Intelligence & Digital Marketing
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Submission

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